

Getting Started With PeopleString

First Things First

You have a clear choice with PeopleString: Earn a part-time income or build a large full-time income. This is an important decision that can impact your financial future for the rest of your life. Either choice is perfect and can be changed at anytime. Let's take a look at the steps you will need to take to implement the choice you make:

Option #1: Part-Time Income Earner

- ~~€€€€€€~~ Join as a Free Member.

- ~~€€€€€€~~ Log onto your account and set your PeopleString website as your "home page" to maximize your earnings potential. Click on "[Make People String Your Home Page](#)" at the top left of your website and select "[Use this webpage as your only home page](#)".

- ~~€€€€€€~~ Activate your account to start viewing ads and to get paid:

Step 1: Click on the **MailBox- Cashbox** button and take a few moments to complete the survey. Once completed and submitted you've earned your first \$1.53. This is a vital step because advertisers are ready to send you mail *based upon your personal likes and interests*.

Step 2: Once you have completed the survey, you'll get a postcard in the mail which verifies your address. This post card provides an "Activation" code that you will enter at your PeopleString website. Click on the **MailBox- Cashbox** button - then enter the "Activation" code. Once you enter this "Activation" code, advertisers will start sending you ads at your website and through the mail. You will be paid between 30 cents and \$3.00 for each ad you view. When you have accumulated \$25.00 in earnings, a check will be sent to you or deposited in your PayPal account.

•~~€€€€€€~~ **The more you use your PeopleString website** to link to your email accounts like Yahoo and Gmail, link to your favorite websites, do Google searches, access other social networking sites, etc, the more money you earn. **70% of all PeopleString advertising revenues go to PeopleString Members!** Your share of that 70% is determined by the People Points you earn when using your website. Each time you log in, log out, search, click, shop, (basically navigate the site), you will see your People Points grow. The more People Points you have, the larger your share of the revenue. You don't have to buy anything to earn these points. Just use your PeopleString website to do everything you already do online.

•~~€€€€€€~~ **Your free PeopleString membership** is loaded with some awesome technology that is free. You should access all of your on-line navigation from your PeopleString website. You can access all of your existing email accounts, instant messaging, social networks, and favorite links from your website, plus you have the "World's Coolest Email" with features like: self-destruct, tracking, recallable and the awesome video email. The more you use these free features, the more money you earn.

•~~€€€€€€~~ **IMPORTANT:** Watch Dr. Lenny's instructional video that covers all of the above at: <http://www.youtube.com/watch?v=Fsh8mwkzhlQ>

Don't forget to check your peoplestring email account for the welcome letter from the company. Your affiliate link will be included.

•~~€€€€€€~~ **Earn MORE money.**

It's easy. Every time you enroll a free member, you earn 50 cents. Click on the "Refer a Friend" button at your website. Enter their email address and add a short message, if you like, then click "Refer". The email they receive will include your sign-up link. When they become members, you are **paid 5% of their earnings every month!** Send referrals to all your friends and contacts. There's more: When the people you personally enrolled sign-up new members, you are **paid 2% of their earnings** – down to six levels! This could result in a substantial residual income for you (see chart below).

•~~€€€€€€~~ **So, how much Money can you make?**

As you share PeopleString with others, your string will grow and so will your earnings. How much you earn will depend on how many people are in your string, and how much they earn. A part-time income could grow into a significant amount. You get the idea! As your string grows, you earn more. The following chart gives you an idea of how much you can earn as a free member:

Assumptions

You put in a good effort and enroll **100 people** for free and get your string going on its own momentum (not hard to do when it is free to join with nothing to buy or sell).

Everyone is earning just **\$50 per month in income** from their personal activities online (conservative estimate).

On average, each person enrolls just **two new people** (very conservative).

| Level | # of People | Earning | % | Amount |
|-------|-------------|---------|---|--------|
| 1 | 100 | \$50 | 5 | \$ 250 |
| 2 | 200 | 50 | 2 | 200 |
| 3 | 400 | 50 | 2 | 400 |
| 4 | 800 | 50 | 2 | 800 |
| 5 | 1600 | 50 | 2 | 1600 |
| 6 | 3200 | 50 | 2 | 3200 |

TOTAL Earnings: \$6450/month

•~~€€€€€~~ Increase your learning curve

Stay in touch with your sponsor and Entrepreneur (all your up-line Entrepreneurs are listed in the “Tools” section of your website). Get your questions answered. Learn more about the people behind PeopleString, and their plans for the future, by attending free webinars and training calls. PeopleString sends you emails each week with that week’s webinar and training schedule. Register for these valuable online presentations. Invite your prospective members to join these presentations as well.

•~~€€€€€~~ **IMPORTANT:** Go to our team training websites at: <http://www.topteamtraining1.com> and peoplestringtraining4u.com. Watch the videos and listen to the archived conference calls and trainings. Use this website to introduce others to PeopleString. Listen to Dr. Lenny’s daily conference call and invite your prospective members to join you on these calls. (See schedule at training website). Follow the system. It works.

•€€€€€€ How do you remain active?

Free members remain active as long as they log in to the site at least once per month. Remember, **People String** rewards its members for activity, so make sure you visit your **People String** site on a regular basis – like all of the time. Make People String your home page.

Option #2: Full-Time Income Earner

•€€€€€ Implement all the actions listed above

•€€€€€ Become an “Entrepreneur”

Entrepreneurs are people who recognize the HUGE potential of PeopleString. These people see that *giving things of value away for free, while making money without anyone having to buy or sell anything* is a tremendous formula for success. They are people who are determined to create a lucrative full-time income while blessing the lives of others.

Entrepreneurs receive all the benefits of a free membership, plus great tools and support to operate a successful business venture. An Entrepreneur earns substantially higher commissions (20% on Level 1 and 6% on Levels 2-6), plus many other goodies. There is a \$200 investment to become an Entrepreneur (good for two years).

•€€€€€€ How much can you earn?

Entrepreneur:

| Level | # of People | Earning | % | Amount |
|-------|-------------|---------|---|--------|
|-------|-------------|---------|---|--------|

| | | | | |
|---|------|------|----|---------|
| 1 | 100 | \$50 | 20 | \$ 1000 |
| 2 | 200 | 50 | 6 | 600 |
| 3 | 400 | 50 | 6 | 1200 |
| 4 | 800 | 50 | 6 | 2400 |
| 5 | 1600 | 50 | 6 | 4800 |
| 6 | 3200 | 50 | 6 | 9600 |

TOTAL Earnings: \$18,700/month

How many people can you personally enroll?

How many people will they enroll--more than two on average?

What if the average individual income is actually \$100?, \$500?, More?

•€€€€€ **Are you an Entrepreneur?**

We are in the business of helping people manifest their dreams. The more we serve others, the greater the reward in our own lives. PeopleString is a fantastic way to help others, because it is something anyone can succeed at—yes, anyone! Anyone with a computer can spend a little time each week looking at advertisements and getting paid to do it! Anyone can tell their friends and family how to join something that is free. Anyone can share with others how they are making money.

So, these are the questions to ask yourself: *“Do you want to participate and profit from the birth of a new internet marketing concept that is going to literally rock the world of online social networking? Will you do what it takes to achieve success? Do you love to see others achieve success with your help?”* If you answered “yes”, then you should become an Entrepreneur as quickly as possible. You can upgrade at any time and start earning the higher percentages from that point forward.

And until September 15th, an entrepreneur who signs up just one other entrepreneur will be rewarded their entrepreneur position for no extra charge for life!

• **If “YES”, things to do once you are an Entrepreneur**

1. Contact, via email, all the Entrepreneurs in your up-line support group. The list is in the TOOLS section of your website. Let them know you are serious and ask who would be available for 3-way calls with you and your first few business builder prospects.
2. Create your own domain name. You can use the words “PeopleString” in the domain name. Best price for a domain name is www.GoDaddy.com (about \$9.00 per year).
3. Contact Adam at PeopleString Support to get your Entrepreneur signup “splash” page set up. Adam is at adam@peoplestring.com.
4. Start contacting everyone you know and look for opportunities to tell others about PeopleString. Give them your domain name. Send them a message from your website. Create a Video Email at your PeopleString Mail to tell prospects a little about PeopleString (make sure you add a message with the link to your domain). Order some of the postcards at your website to give to people. The more people you talk to about PeopleString, the more money you will earn.
5. Participate in as many company training webinars as you possibly can. Stay up to-date by joining the weekly Entrepreneur Leadership webinars and pass along important information to your serious people.
6. Look at everything on our team training websites. Watch the videos (they are short). Listen to the archived conference calls, etc. There are some great tools at these sites and they are free. Go here: <http://www.topteamtraining1.com> and www.peoplestringtraining4u.com.
7. Be creative about how to get the PeopleString story in front of people—hundreds or thousands of people. Most of all, **HAVE FUN!**

Get ready for the launch of the People String Social Networking Site – coming very soon! This is going to blow Facebook and the rest out of the water. Current estimates are that PeopleString will potentially have hundreds of millions of members in a matter of months. How many of those members will be enrolled by you or someone in your pay-line? Hundreds or maybe thousands? Why not?

To Your Ultimate Success,

Your PeopleString Leadership Team

Contact any of Us For Help....We Are All Here For You!

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